

Nature with Springwatch / Autumnwatch...

What is Springwatch / Autumnwatch?

Springwatch and Autumnwatch are BBC Two's flagship broadcasts to engage people with UK nature and wildlife.

Presented by Kate Humble, Chris Packham and Martin Hughes-Games, the programmes chart the fortunes of British wildlife throughout the year.

With regular one-off seasonal specials, including Easter and Christmas, the shows now offer audiences a year round opportunity to learn more about British wildlife.

To support this learning, the show regularly works with partners from across the BBC and the Nature Sector to showcase and promote the hands on activities that will inspire thousands of individuals and families to actively engage with nature.

Between 2006-2011 Springwatch also supported the BBC's Breathing Places campaign, which was aimed at engaging people in nature and wildlife through a UK wide network of partners and local activities. Springwatch are keen to continue championing this work and, in doing, support the BBC's ongoing aspiration to work with partners across the UK for the purpose of inspiring long-term public engagement through participation.

If you have activities that are aimed at engaging the public in nature you may want to get involved and promote them on Things To Do under the Springwatch / Autumnwatch project.

What type of activities are suitable?

We ARE looking for activities that:

- have a direct link to nature related programming on BBC television or radio, in particular Springwatch / Autumnwatch
- be inspirational, bringing people closer to nature in order to build their nature related skills, deepen their knowledge of the natural world through 'hands on' activities and / or encourage their passion for and involvement in caring for the wildlife and wild places
- provide innovative, local and relevant opportunities to engage the public
- comply with the generic Things To Do Terms & Conditions

We are NOT looking for activities that:

- are static e.g. silent exhibitions
- do not have an interactive element e.g. a talk (although a talk with a Q&A session or other interactive element would be acceptable)

Coming up...

Going forward Things To Do is likely to feature specific nature themed promotions that link to aspirations of the Springwatch / Autumnwatch project to engage individuals with nature e.g.

- International Dawn Chorus Day
- National Marine Week
- European Bat Weekend
- National Insect Week

We'll upload details about these specific promotions onto Things To Do when applicable. In the meantime, please add your activities under the generic Springwatch / Autumnwatch project.